



BIO:

Mr. Larson Elmore was born 1948 in Effingham, Illinois. He is a creative visionary to pass on ideas and concepts to the next generation to bring about a change for making the world a better place. His mentors that have shaped his thinking have been his association with Zig Ziglar, Paul Harvey, Earl Nightingale, Art Linkletter and Byrdean French Wands his mother. Learning that the most important aspect of life is how you view the world in which you live.

He was brought up on a farm and started his entrepreneur career after he lost his father at the age of 10. Upon entering high school he joined the Future Farmers Association (FFA) and became leader in raising prize winning livestock. At age 13 he started a livestock production operation on the family farm and during his first year in operation as a young farmer he earned \$13,000 per year as a working farmer.

He then started his formal education by attending Johnson Bible College in Knoxville, TN. (currently Johnson University). He was honored by receiving the outstanding speaker award from Johnson University as a one and only faculty designation of the college. During the undergraduate years he worked as a participate in the school work program in order to pay tuition and his room and board while maintaining a full course schedule until graduation in 1970. In the following years he attended graduate studies at Lincoln University in Lincoln Illinois, Indiana University in Bloomington, Indiana and Hebrew Union in Jerusalem, Israel. During this time he was instrumental in establishing many diverse youth programs , coffee houses (Blue Banana Coffee House, Jackson , Mississippi) (6000 attended Expo Jesus Rally Indianapolis , Indiana) and also did summer internships at the Gezer Archaeological Excavation in Israel(Nelson Glueck School of Archaeology Hebrew Union College). He provided the leadership to these activities as he worked simultaneously toward his Masters and PhD degrees. He specialized in youth enhancement programs and served in youth leadership churches at Henning Christian Church in Henning Illinois, Webber Street Church of Christ in Urbana, Illinois and then a final leadership role in Christian Church in Jackson, Mississippi. During servicing these roles he was active in creating many diverse outreach programs. It is during these years he developed his skills in creation of startup youth outreach programs, organization skills for these new and diverse programs. His efforts were in the context of established religious traditions and in very constraining conservative religious environments until 1976.

After this interim experience he decided to go into the seminar educational business and leave these ultra conservative religious establishments. He went into this business as a direct sales leader for American Sales Association, Memphis, Tn. He became a director as a team leader organizing seminars and Positive Thinking Rallies from the Memphis base of operations. These programs that were organized attracted approximately three million attendees over a four year period throughout major cities in the USA. His role was setting up the venues, advertising, and media coordination and recruiting -training of the sales team to promote the seminars. During this time he worked with outstanding talents like Zig Ziglar, Paul Harvey, Art Linkletter, Earl Nightingale, Howard Jarvis, Gunther Klaus, Dave Stone, Mark Victor Hanson, Don Hudson and many other talents that are household names in the media, management and marketing industry.

In 1980, from his accumulation of contacts and finances he founded the Elmore Development Group, which provided consultation and management services in the real estate development industry. Over the next ten years, he developed and managed over 100 Million Personal Portfolio of Retirement Centers and mixed-use developments, constructing strip shopping facilities of 50,000 sq. ft. to large office complexes, and including securing a \$43 Million dollars of funding commitment for Home Depot's National Headquarters, of 250,000 sq. ft. in Atlanta, Georgia with the Trion Group.

In 1990, he ventured into technology and founded a Tele-Communications Direct Response firm that utilized AT&T and MCI World Com billing systems to generate revenue. Over the next 2 years, the company grossed over \$3 Million dollars per month and grew to a call center of 403 employees managing 2,300 inbound calls per day. The call center served over 200 lending institutions in 38 states providing callers bank lending services and financing referrals.

In 1996, he focused lending interests on residential mortgages conducting development consultation services and loan originations for RBC Mortgage group and several other lenders. While employed with RBC (Royal Bank of Canada), his personal brokerage funding averaged approximately \$30 Million dollars in loan originations annually.

In 1999, he began organizing and large resort development in Tunica, Mississippi as a green sustainable gaming resort. The focus was to design a resort with the traditional components of hotels, casinos, entertainment venues and structures but to introduce and utilize the most advanced sustainable infrastructure technologies that could be integrated in the various components of the gaming resort attraction development. He provided management and design consultation services with some of the most talented companies and professionals in the resort industry. He was able secure the funding commitments for Myriad Entertainment and Resorts Inc. a public company. The project was designed to be a major international resort valued at \$2.4 Billion as a sustainable real estate development project. During this conceptual feasibility and design period he secured indicative commitment of \$1.1 Billion dollars for the first phase of construction from Merrill Lynch prior to the economic down turn of the economy.

In 2008 till present, he has been focused on a renewable conversion energy technologies and developing an alternative energy campus concept. The campus concept integrates green conversion technologies that integrate in concert with various waste collection systems, waste process systems of abundant accessible available waste feedstock's that converts these feedstock's for everyday demand markets of alternative fuel products, solvents and compounds from a core technology platform.

He has a history of specializing and organizing visionary ventures from Private to Public Companies and has been instrumental in establishing various enterprises in promotion of products and services for over 35 years. He is experienced and seasoned as to implementation and economic feasibility of proof of concept of products and services to the completion of projects from a broad base of disciplines and contacts from multiple industries and talents.

He obtained Gaming & Tax Licenses, Tourism Grants, Tax Increment Financing Arrangements, Coordinated an All-Star Development Team of Design Consultants, General Contractors, Engineers, Construction Managers, and Commercial Marketing Specialists. He has specialized in areas consisting of Real-Estate Development, Media Communications, Financial Packaging, Marketing, Consulting, and Organizing Self Improvement Ventures and new technologies in the green energy space.

During this time he has personally represents a consortium of talent, know-how, and multi task experience and leadership skills that makes him an invaluable contributor to any organization.